



# Alastair Sawday Publishing improved their efficiency and now have greater visibility into the business

## COMPANY NAME

Alastair Sawday Publishing Co. Ltd

## WEBSITE

<https://www.sawdays.co.uk/>

## INDUSTRY

Travel and Hospitality

## BOYUM SOLUTIONS

B1 Usability Package

## FEATURED PARTNER

Codestone Solutions Ltd

Sawday's is an award-winning, Bristol-based travel company on an exciting journey. Its mission is to make the world a richer place to explore, by seeking out and celebrating special places to stay and eat. Sawdays's has spent over 25 years finding, visiting and choosing brilliant places to stay. These include independent hotels, B&Bs, inns and self-catering places in the UK and across Europe that are run with passion and creativity.



### Customer Challenges

- Sawday's was operating across two different finance platforms which created complexity, inefficiencies and high costs to the business.



### Solution

- It was time to find a robust product that would fully support its growing business model.
- SAP Business One with B1UP gave Sawdays the ability to enhance the SAP Business One user interface to better support its way of working.



### Results

- B1UP provided enhanced screen customizations and enhanced workflow to improve productivity and overall user experience.
- B1UP validations have been created on the documents to generate tailored popup messages to inform users of important actions they need to perform.

*"SAP BUSINESS ONE AND B1UP NOW PROVIDES THE ORGANIZATION WITH AN EFFICIENT, SINGLE, RELIABLE, CLOUD-BASED PLATFORM SUPPORTING ALL OF ITS ACCOUNTING AND FINANCE FUNCTIONS, WITH EASY-TO-USE REPORTING PROVIDING REAL-TIME VISIBILITY OF BOTH BUSINESSES"*

Jayne Phan / Finance Director

Sawday's

SAP Business One