



SMA enhanced its time efficiency and customer communication with B1UP & B1P&D

COMPANY NAME

SMA SRL – Green and Smart Solutions

WEBSITE

<https://sma.expert/>

INDUSTRY

Environmental Consultancy

EMPLOYEES

30

BOYUM SOLUTIONS

B1 Usability Package, B1 Print & Delivery

FEATURED PARTNER

Aldebra S.p.A

SMA SRL is one of the best-known Italian environmental consultancies, operating in all fields of the Green Economy and Smart Specialization. The company's main strengths are knowledge as experience, operating in the sector since 1984, and evolution as the ability to grasp the changes and transformations in place in society. SMA supports Companies and Public Administrations with Consultancy, Engineering, Supply, and Operations to move towards virtuous Go-Green models, intercepting the change in progress, pursuing sustainability, efficiency, social inclusion, and digitalization.



Customer Challenges

- Most of the company processes were managed with not integrated vertical tools and spreadsheets.
- Too much effort was dedicated to aligning data in the different tools used by the department and checking for possible human errors.



Solution

- Boyum products enabled them to accelerate the time to adapt SAP Business One standard features to their requirements.
- They were able to implement an integrated solution from sales to project management and Finance inheriting their processes using a unique shared ERP.



Results

- Automate communication with customers in a codeless way.
- Become independent in creating dashboards.

"BOYUM PRODUCTS SMOOTHED THE ADOPTION OF A STANDARD ERP SYSTEM GIVING US THE ABILITY TO ADAPT STANDARD FEATURES TO OUR EXISTING PROCESSES. REPORTING, AUTOMATION, AND CALENDAR FEATURES ARE GIVING US AN EXTRA VALUE BEYOND WHAT WE'RE EXPECTING."

Dott. Michele Masè / Managing Director

