

## Skincare product manufacturing optimized with SAP Business One®

The challenge facing Bübchen, a well-established German baby and children's skincare product manufacturer, was how to disentangle the company's IT system from the complex IT system of its former owner, the Nestlé Group conglomerate, as the company underwent the transformation into a family-owned business. Thanks to swift implementation by ANG and endowed with the tools provided by SAP Business One® with Beas Manufacturing, Bübchen now enjoys streamlined performance and processes, automated operations, time and cost-savings as well as a bright outlook for future growth.

### Before: Challenges and Opportunities

- Need to disentangle the company's IT processes from the previous parent company's highly complex system
- Desire to find a robust ERP suited to the needs of the new family-owned corporation
- Wish to achieve greater automation and cost-saving processes

### Why SAP Business One® and Beas Manufacturing / ANG

- Solution automates corporate, manufacturing and warehouse processes for greater cost-effectiveness
- Solution consolidates all company data onto a single, robust and easily accessible platform, accessible 24/7
- Partner achieved smooth implementation in six months without halting production

### After: Value-Driven Results

- Successful automation of key processes, especially for purchasing operations
- Time and cost-savings allowing staff to focus better on core tasks
- Higher overall performance and a sense of better preparedness for future growth
- Enhanced production planning
- Employee satisfaction thanks to the system's ease-of-use and simplified processes



**“With SAP Business One®, we succeeded in automating the purchasing process, thus allowing employees to focus on their core tasks. Now they can concentrate on production planning.”**

Christof Marx, Director of Supply Management, Bübchen

**Over 60 years  
as an iconic  
German baby  
and children's  
skincare brand**

### Featured Partners



**Bübchen**  
Soest, Germany  
[www.buebchen.de](http://www.buebchen.de)

**Industry**  
Retail;  
Wholesale  
distribution;  
Consumer  
products;  
Healthcare

**Products and Services**  
Manufacture and distribution  
of baby and children's  
healthcare, hygiene and  
skincare products including  
lotions, creams, and  
shampoos.

**Employees**  
Over 150

**Revenue**

**Featured Solutions**  
SAP Business One®

**To watch the video**  
<https://vimeo.com/646443587/3259353451>

**THE BEST RUN**

