



B1 Usability Package **saving R2M money** everyday and providing tools that help employees **focus on actual work**

COMPANY NAME

R2M Group

WEBSITE

<http://www.r2m.co.il>

INDUSTRY

Food and Beverage Manufacturing,
Retail and Restaurants

EMPLOYEES

900+

BOYUM SOLUTIONS

B1 Usability Package,
B1 Print and Delivery

FEATURED PARTNER

Inspira

R2M is one of Tel Aviv's largest and fastest-growing hospitality companies, with 9 businesses including 5 restaurants, a boutique hotel, bakeries and a deli. In order to continue evolving and growing, they are increasing the value of their production by building a central kitchen to manufacture their food.



Customer Challenges

- Due to the complex nature of their business, they needed to adapt SAP Business One and wanted to avoid placing custom codes
- Users were frustrated with cumbersome navigation
- They had to wait for each customization to be developed even if it was just setting a field as mandatory or read only



Solution

- No other product was able to provide value for the same money as B1 Usability Package's product diversity, flexibility and depth
- Real time dashboards to shorten the time from data entry to decision making
- Fast ad-hoc customization to become self-sufficient in low cost
- Community and extensive learning



Results

- Customized user screens to reduce clicks and navigation which resulted in substantial time savings
- Each employee has their own screens with all functionalities and reports
- Enabling dashboards increased users' efficiency as they can see all the data needed to make decisions and now focus on what's needed to do their job promptly and easily

"WHEN WE FIRST SAW B1 USABILITY PACKAGE, IT WAS LIKE A REVELATION. IT MEETS ALL OUR NEEDS OF SAP BUSINESS ONE CUSTOMIZATION. IT IS LIKE AN OPEN SOURCE; IN A MATTER OF MINUTES, EVEN A PERSON LIKE ME WITH LIMITED SKILLS CAN MAKE CUSTOMIZATION - THAT SAVES US A LOT OF MONEY."

Yuri Sprikot, CTO, R2M Group