



## Kaye-Dee Marking Solutions reduced by 95% the Production Kanban Administration time and gained automation with B1UP & B1P&D

### COMPANY NAME

Kaye-Dee Marking Solutions Ltd

### EMPLOYEES

20+

### WEBSITE

www.kayedee.co.uk

### INDUSTRY

Printing

### BOYUM SOLUTIONS

B1 Usability Package & B1 Print & Delivery

### FEATURED PARTNER

Ochiba Business Solutions

As an exclusive UK and Ireland distributor of Teca-Print pad-printing machines, Amica 3sixty Rotary Digital UV LED InkJet printers and Ruco printing-inks, Kaye-Dee Marking Solutions specializes in print solutions for a wide range of products. They also offer Mimaki Flatbed and the CyanTec Single-Pass industrial-digital printers together with the innovative NANOVIS range of solvent- free cleaning systems.



### Customer Challenges

- Replace their old business software, which had limited flexibility, with a new system that they could develop to fit more closely with their specific business needs.
- Unable to keep all the information in one place and needed to use additional spreadsheets and manual processes to cover everything.



### Solution

- Able to quickly and simply add function buttons allowing them to easily automate processes or lookup data, avoiding the need for separate spreadsheets. They linked it to their old system so they could see historic sales and purchase data.
- Use the dashboards to graphically show daily sales data and specific department data for improved visibility and control.



### Results

- Using the function buttons from any screen has quickly centralized and improved access to data, reducing the time spent running individual reports or working on spreadsheets.
- Dashboard Sales figures 100% reduction in time as now totally automatic with the added benefit of increased visibility.
- Inputting orders 10% improvement as information/history is easy to obtain.

*"B1 USABILITY PACKAGE AND B1 PRINT + DELIVERY WERE CRUCIAL TO IMPLEMENT, AND IT HAS ALLOWED US TO ADD FURTHER CUSTOMIZATION AND ENHANCEMENT TO THE SYSTEM."*

Christian Simpson - Managing Director

