



## COMPANY NAME

Royal Botania N.V.

## WEBSITE

www.royalbotania.com

## INDUSTRY

Wholesale - Outdoor Furniture and  
Lighting

## EMPLOYEES

350+

## BOYUM SOLUTIONS

B1 Usability, Prodimex WMS, B1 Print &  
Delivery

## FEATURED PARTNER

Anrova Solutions

## Royal Botania's **process needs**, were **solved by 80%** with Prodimex WMS.

Royal Botania designs iconic, luxury outdoor furniture for discerning clientele. By only using the highest quality materials combined with top craftsmanship, Royal Botania produces sleek, striking furniture collections. Royal Botania leads the world in creating stunning outdoor furniture for patios, pools, gardens and homes that is both stylish and sustainable.



### Customer Challenges

- Need of fast answers and solutions. The custom software support of the former supplier was not acting fast enough.
- Former ERP vendor stopped its activities.
- Regular errors during system and Windows upgrades.
- Warehouse scanning was a hard requirement to manage. The company needed a stable, but flexible, solution.



### Solution

- Flexibility and customization, such as developing specific "user hooks" and enlarged reporting options were added.
- Employees are saving a lot of time by using B1 Print & Delivery since it sends documents directly and in the right format.
- Queries are showing instantly all the information that employees need.
- Adjust the screen design to easy interfaces.



### Results

- The streamlined 100% integrated processes result in huge time savings and thorough business insights.
- ERP flexible to the demanding customer requirements.
- Warehouse operations are optimized using ad-hoc picklist. This ensures that specific orders will be handled with extra care and extra Quality checks.

**"95% OF ALL BUSINESS PROCESSES ARE NOWADAYS PART OF THE STANDARD SOLUTION. PROCESSES ARE STABLE AND READY FOR THE EXPECTED FUTURE GROWTH OF THE COMPANY."**

Geert Landuyt / IT Manager